The manosphere, the red pill and alpha males:
toxic masculinity in the internet age

by Joanna Perrone

Following the Brexit referendum, the election of President Trump and the French election that propelled the far right nationalist Marine Le Pen to win one third of the popular vote, many wondered how this movements had gained popular support. The constant influx of news on the so-called 'alt-right' and other extreme right movements (Lyons, 2017; Caldwell, 2016) highlighted the role of the internet and, particularly, internet forums, in building those political movements.

The aim of this article is to build on discussions of the role of online forums in the rise of extreme right movements (Wilkinson, 2016) to offer insight into the ways that "disenfranchised" men have found a way to bond on the internet. Furthermore, I will analyse how the devaluing of both women and specific social practices perceived as "liberal" serves to create conditions for this bonding and therefore maintains notions of masculinity that reproduce toxic discourses and practices.

Originally, I aimed to focus on the violence suffered by female gamers occupying primarily male spaces, using Gamergate[1] as the main example. However, my empirical work undertaken in the online forums from which these forms of violence emerged revealed that a deeper analysis of the gender in these spaces would be more productive. In particular, understanding how forum members perform masculinity through these violent acts would be crucial in helping us understand the gendered nature of online spaces. I will therefore focus on the construction of the specific types of toxic masculinity that prompt forum members to view the behaviour seen in online attacks such as Gamergate as acceptable and even desirable.

In order to analyse the above, this article will begin by discussing its theoretical basis – masculinities and male bonding. This will be achieved through a literature review including the works of Pateman (2002), Connell (2000, 2005) and others and will cover notions of hegemonic and toxic masculinities. Secondly, the dynamics of masculinity within online social forums will be presented, focusing specifically on the communities formed within specific forums such as sub-Reddit group The Red Pill and 4chan's sub-group /pol/. Following this, the dynamics will be analysed through works on male bonding and performative masculinities, in an attempt to understand the underlying gendered issues behind these specific manifestations of toxic masculinity. Finally, I will conclude by pointing to some of the

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[1] Gamergate was an organised attack on female gamers and female videogame journalists that included releasing their personal information online and other forms of harassment such as sending death and rape threats. The phenomenon has been a case study for several articles about online harassment (Aghazadeh et al, 2018; Kidd and Turner, 2016).

ways in which online forums are important for the current political scenario and touch upon the political implications of this type of toxic masculinity for gender politics today.

Methodology

The posts and comments used in this article were collected between April and May 2017 and screenshotted. Screenshotting was necessary, both due to the influx of posts in both the forums analysed and the volatile nature of internet posting, namely that it can be deleted or archived. Additionally, older posts or those that elicit less interest are eventually 'buried' into less visible pages and then eventually deleted to make room for new threads and discussions. Furthermore, one of the websites used in this article, 4chan, automatically deletes older content once threads have reached a certain number of posts. All of the websites referenced in this article are part of what has been named the "manosphere", that is, the blogs, forums and other online spaces where men discuss masculinity, often in opposition to feminism.

While this article particularly focuses on two sub-forums within websites, /pol/ on 4chan and The Red Pill on Reddit, other websites that form part of the manosphere have also been referred to. These have been chosen because they either feature heavily in the online spaces analysed here or were linked to by members themselves as sources/further reading on the topics discussed. It is important to note that this article contains disturbing content, including but not limited to quotes that include racism, antisemitism, misogyny, references to sexual abuse and assault and other forms of gender-based violence.

Literature review

Several scholars (Collinson and Hearn, 1994; Barrett, 1996) have argued that studying and understanding masculinity together allow for a better understanding of the workings of gender. This comes from the idea that masculinity is not a genetic instinct or stable role, and is instead coded through practices, discourses and categories. Pateman describes the concept of hegemonic masculinity as being borne out of an analysis of how particular groups of men occupy certain positions of power and how they reproduce and legitimise behaviours and relations that maintain their dominance (2002:113). Hegemonic masculinity is therefore not a fixed, stable set of categories, but a changing combination of practices that varies across time and space.

There has been some discussion about the struggle between competing types of masculinities, especially the US, throughout the 18th and 19th centuries. This culminated in the hegemonic masculinity termed the 'Self-Made Man' that is generally maintained to this day (Kimmel, 2002:140-43). Kimmel's Self-Made Man is presented as an archetype of manliness that derives men's worth from social status, wealth and personal achievements. Emphasising the quality of independence through its own name, the Self-Made Man is one of the more gendered demonstrations of the American Dream. As I will discuss further in the

text, masculinity that follows the desirable identity of the Self-Made Man therefore prioritises behaviours such as taking risks and being autonomous and self-serving.

The Self-Made Man is presented in this article as the backdrop to an analysis of contemporary presentations of masculinities in online forums, but it does not serve as a catch-all concept without historical context – the term, coined in 1844, used to refer to men whose work was respected, valuable and defined in opposition to those who were lazy and unproductive (Colton, 1844:15). Therefore, the Self-Made Man archetype, while having its historical consolidation in the 19th century, has encapsulated some practices that are still ascribed to give value to a specific performance of masculinity today. The notion of opposing masculinities and of bettering oneself through work will be analysed further here through their representations in online forums.

Raweyn Connell, who originally coined the term 'hegemonic masculinity', has addressed concerns regarding the possibility of it becoming a universalising concept by asserting that:

'(...) there is nothing surprising about the idea of diverse practices being generated from common cultural templates; there is nothing conceptually universalising in the idea of hegemonic masculinity. Coordination and regulation occur in the live social practices of collectivities, institutions, and whole societies.' (Connell and Messerschmidt, 2005)

In a similar vein, the discussion regarding toxic masculinity cannot be reduced to establishing a universal prototype of toxicity that can be implemented without a context and a specific template of behaviours. This is because toxic masculinity, much like hegemonic masculinity, has its own specific cultural and historical roots and varies both in time and place. However, toxic masculinity is not equated to hegemonic masculinity, as "violence and other noxious practices are not always the defining characteristics, since hegemony has numerous configurations" (Connell and Messerschmidt, 2005: 840).

Toxic masculinity began to be used as a category of analysis in the 1990s, referring primarily to relations between men and masculinities instead of between men and women (Haider, 2016:557). It stated that masculinity becomes toxic when its praxis is rage and violence (idem, 561). Therefore, in this article I use the term toxic masculinity to refer to a specific set of practices of masculinity that involve violence, either physical, verbal or psychological, as a basic tenet of its social organisation.

In the content of online forums, these instances of toxicity are exacerbated through anonymity and a lack of accountability, which allow individuals to manifest their rage more freely. Forums' engagement with these communities is often mediated through instances of male bonding and homosociality, which will be analysed in the third section of this text.

It is important to acknowledge that online communities engage with academic production, often creating their own theoretical production, access to articles and books, and supporting scholars who relate to their views. Whether or not they are recognised and validated in the wider academic community does not matter – these communities legitimise and grant specialist validation to a group that is sceptical about current masculinity and

gender studies. This article will touch upon these works, looking specifically into the ways they counter the general production within gender studies.

More than functioning as an archive for specific theoretical production, the online forums analysed in this piece are places where members interact, share opinions and discuss a variety of topics. The next section will discuss how men in online forums analyse and perceive masculinity and what is considered desirable or undesirable within their own communities.

Cucks, alphas and betas: masculinity and gender dynamics within online forums

One of the main spaces for discussion of the new dynamics of masculinity is The Red Pill (TRP) sub-Reddit. The name refers to the Matrix trilogy, where one takes the red pill to see the 'truth' of the world. The members of TRP forum describe themselves as the 'redpillers', and discuss how they have acquired knowledge about the real state of the world and are helping other people see the same truth. Those who present opposing arguments or refute the forum's views are the 'bluepillers'. These denominations are reinforced by Reddit's system of down and upvoting comments and threads.[2] The ranking system allows the forum to maintain a self-contained community that remains mostly unchallenged. Furthermore, as I will discuss later, its nomenclature emphasises a sense of belonging and collective identity that follows traditional modes of delineating the Self in opposition to an 'other'.

The second online forum discussed here is 4chan's 'politically incorrect' board, which is better known by its URL specification /pol/. 4chan is infamous on the internet for having very few rules and therefore creating a safe space for practices such as doxxing[3] and revenge porn[4]. 4chan has reportedly been at the centre of Gamergate, whose participants were later banned and subsequently moved to sister forum 8chan (Massanari, 2017:335). The 4chan forum has over 65 different boards, ranging from television and gaming to pornography. It is also home to the /b/ forum (known as 'random'), which has been used as a case study for several discussions on aggressive rhetoric in the age of the internet (Manivannan, 2013; Sparby, 2017).

/pol/ is a newer forum within 4chan and it boasts of being an 'intellectual' space, where users must write 'well-thought [out]' posts. As discussed by Dillon Ludeman, /pol/ is a space that aims to discuss politics away from the 'normal discursive emphasis of "politically correct" understanding and inclusion' that are traditionally associated with liberal political views (2018:93).

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[2] Reddit's ranking system allows users to interact with posts and comments by upvoting or downvoting. The calculation for a rank is its number of upvotes minus its number of downvotes. Posts and comments appear on the page in ranking order.
[3] Doxxing refers to the practice of releasing someone's personal information online, leaving them vulnerable to threats and attacks. A recent case of doxxing occurred with trans comic writer Sophie Labelle, who had to move house after her address was divulged online by right-wing activists.
[4] Revenge porn refers to the practice of spreading sexually explicit videos or images without the consent of the person involved in them, particularly in the event of the end of a relationship.

Despite the disparaging comments made on TRP and /pol/ toward members of the other, their discourses on women and on what constitutes desirable masculinity have much in common. In this section, I will analyse similarities and differences between Reddit's discussions on Alpha and Beta males and 4chan's talk of cucks and adherence to racist male hierarchies.[5] I will then discuss how both forums perceive women and also look at the political implications of the gender division established within these online communities, to better understand the ways homosociality works in these spaces.

Reddit's Alpha/Beta dynamics of masculinity refer mainly to the forum's debate on what they perceive to be the two types of masculinity present in contemporary society. The Alpha male is characterised as being independent, self-serving, goal-driven and sexually dominant, whereas the Beta male is dependent, self-sacrificing, sexually subordinate and aimless. Redpillers claim that women, in a misguided quest for equality, have now made men more Beta, allowing for men's steady social disempowerment. Nonetheless, they claim that women desire Alpha men in order to maximise their own social advantages by aligning themselves to a man that fulfils a hegemonic masculine role. They argue that women have engaged with feminism in order to try and gain societal power without realising that feminism itself would make it harder for women to find Alpha males. The interesting point here is how the men in these forums construct Alpha males to be more sexually appealing, as well as less interested (or, some argue, completely uninterested) in women's desires and expectations. It is generally agreed that the essence of the Alpha is in letting go of others' expectations and pursuing one's own self-interest, and that seeking women's approval makes one a Beta.

TRPers make use of male bonding by stating that Alphas and Betas need to work together to better men's position in the world. Behaviours such as bullying and harassing of other men are not considered Alpha traits and are instead ascribed to false Alphas, otherwise known as Gronks. Nonetheless, this kind of male support seems to be restricted to those who are engaged in the manosphere, while those who oppose it are seen as misguided. It is interesting to note the idea of cooperation that characterises and underpins the dynamics of those within the group and the competition with those outside of the group. In her article discussing the dynamics of homosociality, Sharon Bird explores how competition seems to be a part of the traditional social dynamics of men, especially in relation to women (1996). She also claims that, while members of the community frequently express their disdain and rivalry with those outside of the group, their in-group communication emphasises mutual cooperation. The dichotomy between belonging and not belonging will be picked up later when I look at male bonding within online forums.

While 4chan's /pol/ does not explicitly support the Alpha/Beta division, it implicitly does so by allowing users to discuss it if they follow the forum's guidelines regarding 'in-depth' debates. /pol/ has its own debates on desirability and superior masculinities, which manifest

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[5] The term 'cuck' is short for 'Cuckservative' and is formed by a portmanteau of cuckold and conservative, meaning, in different stances, a conservative who has sold out to liberal ideas, has been converted to liberalism and/or is emasculated and weak.

through very racialised pseudoscience, in which masculine superiority is linked to race and anthropology rather than immediate social behaviour.

In a lengthy thread in response to a comparison of Europeans with Neanderthals, several users highlight the superiority of Neanderthals, including strength and brain capacity. Other users discuss how they are glad to be compared to a Neanderthal because that would mean they are not related to black people (fig. 4), while another discusses how Europeans have just enough Neanderthal heritage not to be "a sperg"[6] like Ashkenazi Jews (fig. 12).

Women are blamed for having denigrated men of an apparently 'superior' race by seducing them, a form of blame that has a dual function: first, to emphasise 'superior' men's desire for women and, second, to underline the destruction of such a man by a villainous female figure. By ascribing the responsibility of the perceived fall of men to women, these forums not only play on the historically masculinist tropes of Christianity, but also perpetuate discussions on the usage of the label of "deviant" to establish social control over women's behaviour (Schur, 1894).

The masculinity ideal seen on 4chan is similar to Reddit's because both forums emphasise that the contemporary man is doomed, as he has been denigrated through miscegenation and social disciplining led by liberals, feminists and other progressive forces. The discourse on the failure of this masculinity relies on reproduction and desirability, using notions such as the 'friendzone'[7] and cuckolds to emphasise the ultimate reproductive failure of contemporary masculinity. These undesirable men have failed because, ultimately, they will not reproduce, as women allegedly still seek a specific kind of man who can maximise her social advantages (whether that man be an Alpha male or a member of a "superior" race). Through the same discourse, the forums allow for men to air grievances about their perceived undesirability, as caused by social progressiveness – their discourse states that men are being both misguided by notions of 'whiteknighting' and repellent to women who ultimately desire assertive, Alpha men.[8]

It is important to notice that the misogyny within both forums relies extensively on similar tropes about women – who are considered to be driven by reproduction desires, interested in acquiring status through the use of their sexuality and generally self-serving (though unlike the Alpha male, this is not viewed as a positive characteristic). We see this in the case presented above in which women destroy desirable men through their bodies and sexuality, allowing for the consistent production of threads in which women are devalued both intellectually and socially. They are considered inferior to men in all aspects, except perhaps with regard to treachery and deceit. Women are also assumed to be exclusively interested in boosting their value by discussing their male partners – one user states that

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[6] A "sperg" is an internet derogatory term for someone that has, or is perceived to have, Asperger's or another form of autism.

[7] A situation in which where a man desires a woman and is nice to her in the hopes of fulfilling hat desire but she won't see him as more than a friend.

[8] Whiteknighting refers to a man who is said to bow to women's will, misguidedly being taught by feminist discourse that this will guarantee his sexual desirability. The term is also used to refer to a man who grants women 'privileges' or is a feminist ally.

women only talk about "dicks and shoes" (fig 6.) among themselves, while another claims that they would only discuss politics 'superficially' (fig 7). Meanwhile, another user declares that women are "completely useless" as they cannot be used as goods to be exchanged for political gain anymore (fig 5.).

It is important to point out that misogyny intersects with other forms of oppression such as antisemitism, as seen in a forum quote stating that women are 'vaginal Jews'(fig. 9), in reference to their supposed greed and manipulation in acquiring a partner.

It has been posited that "objectification of women provides a base on which male superiority is maintained" (Johnson, 1988); it is therefore not surprising that intersections between race and gender occur in online spaces in order to maintain a specific type of desirable masculinity. In the next section, I will analyse how the masculinity presented in such forums can be framed as a reaction instead of a form of affirmative action that facilitates a new masculinity. To do this, I will look at how toxic masculinity is constructed and maintained through male bonding and a perceived disenfranchisement of the hegemonic masculinity.

The Self-Made Man and his companions: male bonding online

In an article about 'the new man' of the 1980s, Rowena Chapman states that the new man is a reaction, presupposing an old man to fight against (1988:227). In the case of the Alpha male or his equivalent, it is hard to pinpoint the old masculinity he is fighting against. Mostly, the new masculinity seen in the online forums discussed in this article can be presented as a backlash reaction, being itself far closer to hegemonic masculinity than it proposes. The type of masculinity analysed in the online forums above brings forward a number of interesting issues regarding homosociality and sexuality, as well as desire. The following section will analyse the apparently desirable masculinity presented in online forums through work done in the field of masculinity studies.

Connell categorises the hegemonic ideal of masculinity in the Western discourse as independent, risk-taking, aggressive, heterosexual and rational (Connell, 1995:141). While there has been academic research (Demetriou, 2001 and Moller, 2007) that criticises the ideas surrounding the term 'hegemonic masculinity', Connell's definition resonates with the masculinities considered desirable within TRP and /pol/. In A Voice for Men (AVFM), which is referenced within the TRP forum, Connell's work on hegemonic masculinity is considered to feed into a hatred of men by equating hegemonic masculinity with society's perceived problems (AVFM, 2017). Therefore, according to such thinking, hegemonic masculinity is desirable masculinity and is endangered by those such as Connell.

Such framings are not as much a pushback against an old type of masculinity as they are a repackaging of old masculinity, presented as the answer to the perceived problems faced by men in the contemporary world. In this repackaging, hegemonic masculinity becomes toxic, though not through a causal relationship, but through engagement with a variety of instances in which toxic behaviours become normalised and deemed necessary. If ideas that

are present in US hegemonic masculinity are shifted into a pushback or fight against society, attitudes such as risk-taking and independence acquire different meanings and lead to violence, as I will discuss below.

There have been several studies discussing how toxic cultures thrive within the new environment of online anonymity (Bernstein et al, 2011 and Pfaffenberg, 1996). In the specific dynamics of these online forums, male bonding becomes important in guaranteeing the maintenance of rage and violence as the adequate responses to disenfranchisement. Kimmel states that from the nineteenth century onwards, manhood and masculinity contained an essence of homosociality, where men's status was validated by other men (2002:141). Homosociality is reflected in online forums through the persistent dismissal of women's opinions. The devaluing of women makes men the only ones capable of passing judgement and providing validation. This is also true when one remembers that both "cucks" and 'Beta' males are portrayed as being manipulated through their search for validation from women, as opposed to those men who possess desirable masculinity, and do not seek the approval of anyone but their male peers.

Furthermore, forum members strengthen their perception of in-groups and out-groups through the language they use. The labelling of 'redpillers' and 'bluepillers' by the TRP is the most obvious example, but this also happens in less overt ways. Nomenclatures such as 'Alpha' and 'Beta' become signifiers of in-group knowledge – using that language is in itself a demonstration of belonging. For example, in a thread discussing alpha/beta dynamics, one user describes the 'lone wolf' archetype as an 'Omega' before being corrected by other users such an individual would be a 'Sigma', yet another (though less prevalent) type of masculinity. (fig. 10). In /pol/, the language is different, but being able to express oneself through the online slang of that forum (for example, by referring to cucks, whiteknights and libtards[9]) shows that one is part of that in-group.

As aforementioned, these forums allow men to express their frustrations and serve as a space for peer-support – often support that relates to injuries perceived to be caused by women. Reddit's TRP has several topics relating to break-ups, cheating and friendzoning. In such posts, the original poster (OP: the one who begins a discussion thread) details his perceived injustices and other men engage to offer their support and encouragement. These rituals shows that men's performances within the forums are not only places of judgement, but also of support from other men. This makes performing desirable masculinities an essential validation of the self. In this respect, TRP partially subverts the tenets of male bonding by encouraging members to share emotional experiences with each other. However, this sharing is organised via rigid expectations of what it means to be emotional. In a link to a discussion in 8chan, one user expresses that 'real men cry' while simultaneously emphasising how physically fit he is and how he could win a fight against another poster.[10] Furthermore,

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[9] Portmanteau of 'liberal' and 'retard' and usually used to describe those holding left-wing political views.

[10] This is another imageboard forum that was created in 2013 and gained a large number of users when 4chan started to ban those involved in GamerGate. Its creator wanted it to be a 'free-speech' version of 4chan (Dewey,

in his post he calls the OP a 'faggot' and uses rape as a symbol for his victory in a fight (fig 11).

The maintenance of toxic discourses can be analysed in a similar way to the practice of hazing in militarised male bonding. Sociologist Jay Mechling considers that there is more to hazing than bullying and humiliation – that the practice of degrading acts or forcing someone to commit those acts can actually strengthen the bonds of a group (2009:52). Whereas there is a physicality in hazing that cannot be emulated online, humiliation and belonging still play a part in maintaining male bonding within TRP and /pol/. Even though forum members are not reproducing hazing in the traditional sense, they ascribe derogatory terms to describe those who are initiating their journeys within the community. One example of this can be found in the use of the term 'newfag', which is used predominantly in 4chan.

'Newfag' is a portmanteau of 'newbie' and 'faggot' and represents both any new member in a forum and someone who is perceived to be inexperienced, annoying or not mindful/aware of the social hierarchies and behaviours of the online space they inhabit. In the first case, 'newfag' symbolises the 'unintiated' whose views are then secondary to older members. Members might refer to themselves as 'newfags' as preface to their own statements to demarcate awareness of their status. On the second case, 'newfag' works primarily to humiliate a member who is not behaving in a way that is acceptable by the online community in case – be it by spamming, not following guidelines and even misunderstanding or disagreeing with more veteran members.

'Newfag' demonstrates the mechanisms of belonging in online spaces. While I have previously discussed that bullying and harassment are not considered Alpha traits, this refers only to those inside the communities. Therefore, humiliating and shaming those who are alien to their communities become an exercise in male bonding for members, and strengthen the social ties between them. Furthermore, members gain respect by trolling and attacking perceived enemies of their group, meaning that all members are constantly involved in shaming and humiliating those who are deemed to be inferior to them, thereby participating in online harassment and other violent practices.

Instances of these particular types of humiliation are found in situations such as Gamergate, The Fappening and orchestrated attacks against individuals and/or communities online.[11] In this sense, male bonding in online forums is also expressed through online "hooliganism" in which the objective is to demonstrate the group's strength. The absence of a physicality does not diminish the violent potential of such actions - these are visible in the stream of threads that show members stating the wish to kill, dominate, decimate and humiliate certain groups within society. If hazing promotes initiation by facing humiliation from others, in online forums the initiation is through the humiliation of others.

2015). It was taken down after complaints about the propagation of child pornography, but has emerged again under a new URL.

[11] The 'Fappening' was an online scandal in which several hackers distributed and posted female celebrities' nude photos. To 'fap' refers to male masturbation and is a common slang on 4chan's /b/ (random) forum.

The learning of the 'redpilled' masculinity by men on the internet is undertaken by exercising discourses of superiority – and enacting those, on and offline, through a variety of practices that range from trolling to fighting. Specifically in TRP, it is possible to see an abundance of threads in which members are discussing how they learned to perceive the world differently through the practice of their brand of masculinity. These threads are often celebrated by other members and there is a continuation of bonding through teaching other men how to behave like 'real' men. In this sense, being part of this online community involves taking part in behaviours of shaming and humiliating those perceived to be 'outsiders', increasing the cohesiveness of the online community.

Conclusion: masculinity and reactionary politics

This piece has aimed to tease out some of the key concepts behind the exercise of gender-violent behaviours online and how they are linked to specific practices of toxic masculinity. I do not hope to offer a solution to the issue of toxic masculinity within spaces such as /pol/ and TRP, but instead to show that by understanding orchestrated attacks such as Gamergate and The Fappening through a comparison with violent expressions of in-group activities similar to hazing and by analysing the use of misogynist and racist discourses in the construction of an ideal type of man, it is possible to acquire a deeper understanding of how online forums operate in building instances of homosociality and masculinities.

It would be impossible to ascribe the responsibility for the rise of the extreme right to online forums. Nonetheless, it is of utmost importance that academia acknowledges the ways in which the internet has changed and has continued to change politics. The existence of spaces such as TRP and /pol/ are not the reason why racist and misogynist toxic cultures exist but they are spaces in which these cultures are allowed to grow. Even though the notion of economic and social disenfranchisement has been discussed in the wake of the alt-right, this new discourse on masculinity also resonates with concepts picked up by progressive, feminist and queer politics.

The idea of men's demise through outbreeding and social disciplining is entwined with discourses on silencing, exclusion and other forms of micro-aggressions that have been coined by the same progressive politics. Such terms are then appropriated by members of online spaces as apt descriptors of their own plight. While the internet has created spaces for men to bond over their experiences of issues such as romantic failure and economic struggle, it has also created a space for men to search and construct their own specific analysis of masculinity in this process and ascribe blame to perceived slights to their social standing. These issues are not separate from one another and toxic masculinity is shown here to be intrinsically tied to the growing political gains of gender and racial equality movements. It is imperative that online forums stop being perceived as outside of the realm of everyday politics and are instead acknowledged as spaces of homosociality and bonding akin to any other potential 'male bonding' space, such as the market or war.

Acronym list

AVFM – "A Voice for Men", a website that is part of the manosphere.

OP – Original Poster, the one who made the original post on a forum thread.

/pol/ – the 4chan sub-forum 'Politically Incorrect'

TRP – the Reddit sub-forum "The Red Pill"

Annex

1.

is to give everyone what they want.

- *Omegas* - They have the lowest value in the hierarchy. Omegas are taking all the value from the group and have nothing to offer back. Those are the guys that buy drinks to a women they've just met and try to bribe them and buy their time with it. They crave acceptance so your task is to give it to them. You give them the acceptance by acknowledging their existence and saying something like: "You know what? I like you, you're a cool guy!" while giving them pat on the back.

- *Gronks* - They don't feel as valuable as other people so they try to decrease value of everyone else instead of raising their value. They think that they have do be the most dominant guy in the room in order to get respect that they crave so much. They were omegas at one point in their life, that's why they act aggressive, insulting and loud to cover it up. Gronks feel unappreciated and endangered so they act combative. They are the most frustrating group to control in the social setting. Gronks want to be appreciated and respected for being powerful, so you should give them what they want. Don't ever try to fight (verbally or physically with them) as they become even bigger pain in the ass, instead say to them something like: "Man, I really respect you for speaking your mind."

- *Betas* - Betas are competitive, meaning that they only feel valuable as long as they are the highest value guy in the room. When there is a guy of a higher value then them, they act passive-aggressive and try to challenge him with verbal attacks. You neutralize betas by showing them that they are already valuable in your eyes and that they don't have to battle you. For example, you say something like: "I really appreciate your help in the last project, without you we wouldn't be be able do it on time."

- *Alphas* - They have the highest value in the hierarchy. They are cooperative and gain value by making other people feel better about themselves and more valuable. Alphas understand the male social hierarchy that's why they always try to rise everyone's value. They try to make people feel good, appreciate them and say good things about them and focus on bringing positive aspects of others.

2.

[–] **through_a_ways** 7 points 2 years ago

| What we have now is a culture that promotes "sameism" under the guise of "equality".

Yup.

| Men SHOULD be allowed to show emotion

I've heard feminists say this.

| they SHOULD be allowed to be stay at home dads

This too

| and hey, a man with tits SHOULD be just as valuable as a mate as a man who works hard to get the abbs he
| wants.

I've never heard this said. This is logically consistent with the rest, but not consistent in the framework of maximizing female advantage, which is what feminism aims to do.

Women are the mate choosers, so any sort of "equality" applied to mate choice would be disadvantagous for women. (They love equality when it's about money though, since money is ruled by men, while romance/dating is ruled by women)

The way feminists get around this is by saying that dating/romance/sex are "human" and not "valuable". It is a way of dismissing the problem as a non-problem, since by this definition, a beta-male who never gets sex/dates is no less valuable than an alpha; thus, there's no inequality, because there's no difference in value.

It does lead to some interesting contradictions in the feminist demand for free/insurance-covered birth control though, but this is a much less obvious contradiction, since it's one degree removed.

permalink embed

[–] **mega_beta** 10 points 2 years ago

In the future I expect to see more women out raking leaves, paying for dinners, digging holes, repairing houses, etc. I would have no problem with this. Less work for me. There's nothing alpha about doing any of that. Alpha is making the woman do it.

3.

OxFEP - The Oxford Feminist E-Press

Anonymous (ID: sSAh0uA5) 🇩🇪 05/13/17(Sat)08:47:13 No.125322084 ▶ >>125323862 >>125326349 >>125328371 >>125328789

>>125320537 (OP)
Neanderthals were much taller and stronger than other humanoids and also had 1.5 times their brain capacity.

Anonymous (ID: JWkgXvSS) 🇬🇧 05/13/17(Sat)08:53:52 No.125322526 ▶

>>125320537 (OP)
would club and drag to cave

Anonymous (ID: 4torC3YZ) 🇺🇸 05/13/17(Sat)08:55:08 No.125322601 ▶

>>125320537 (OP)
Hope so

Anything to prove I'm seperate from niggers

Anonymous (ID: eCBhUr0C) 🇺🇸 05/13/17(Sat)08:57:48 No.125322776 ▶ >>125322968 >>125323065

>>125320537 (OP)
they would've had fairer more blonde hair, but the brow ridge is right, everything else is wrong though. It's a step up from the 80s depictions by the jew anthropologists who wanted to show you an animal. Neanderthal children would've been indifferentiable from present day european children, and adults would've had slightly larger foreheads and brows, same blonde hair with slight curls.

They were basically europeans.

4.

Anonymous (ID: bbeUiw4t) 🇳🇱 05/13/17(Sat)10:13:24 No.125327386 ▶ >>125327551

>>125320537 (OP)

Neanderthals were master race. Stronger bone density, greater muscle mass, greater height, greater cranium volume. Adapted to survive in an ice age hunting nothing but cave bears, mammoths and sabre tooth tigers. And then a mass of hot chicks came, easy rapings, and they fucked all those women until their tribes collapsed.

5.

File: 1482403223174.jpg (114 KB, 960x882)

Do women talk politics when men aren't around? Anonymous (ID: Hzfp/ZBk) 🇹🇷 05/13/17(Sat)11:16:42 No.125331151 [Reply] ▶
>>125332628 >>125331228 >>125331243 >>125331278 >>125331286 >>125331292 >>125331305 >>125331401 >>125331408 >>125331585 >>125331620 >>125331648 >>125331705 >>125331727 >>125331790 >>125331830 >>125331901 >>125332006 >>125332164 >>125332184 >>125332192

Showing all replies.

Anonymous (ID: KT4+ac7+) 🇫🇷 05/13/17(Sat)11:18:03 No.125331228 ▶ >>125331572

>>125331151 (OP)
they talk about dicks and shoes m8

Anonymous (ID: JyhvsJnN) 🇩🇪 05/13/17(Sat)11:18:24 No.125331243 ▶ >>125331988

>>125331151 (OP)

we do yes

6.

Anonymous (ID: R996Rr/f) 🇬🇧 05/13/17(Sat)11:27:55 No.125331832 ▶ >>125332447

>>125331727
They're completely useless. In the past they could be married off for political gain or just as a symbolic gesture.

7.

Anonymous (ID: tc7wDnP) 🇺🇸 05/13/17(Sat)11:34:22 No.125332192 ▶
File: 1494193367045.jpg (530 KB, 1334x694)

FEMALE BRAINS

>>125331151 (OP)
They will discuss specific politicians, but only superficially. Women-related issues might also get a quick back and forth depending on the crowd.

>"Omg Trump's hair likeee creeps me out."
>-"i know. I can't even deal with him, he's such a fucking asshole!"

>"Who do these gross old guys think they are? It's MY body, MINE! Like...how do they think they can control ME just because they don't need abortions?!
>-"Sexism, didyu know that like... VIAGRA and boner pumps are fully paid for by OUR tax dollars?? Fucking ewww, like I actually NEED my B.C. you don't need any boner pills you gross assholes!

Anonymous (ID: 8ARODMW8) 🇪🇺 05/13/17(Sat)11:34:27 No.125332199 ▶

>>125331585
Can confirm. We talk about how ugly dicks are.

Anonymous (ID: iA88COJ8) 🇵🇱 05/13/17(Sat)11:38:18 No.125332447 ▶

>>125331832
>>125331862
They're pretty, so how are they useless. It's always easier to have a family with rich girls, and there's less stress about everything. There might be a problem with their contempt for poorer people as a character trait. And yeah, you're correct about that goldfish thing. This is why avoid deeper contacts with my peers, because my family isn't very affluent. And this is why I ignore photographs of girls on the net, because they're taken by rich people and thus for rich people

Anonymous (ID: PugAxlB7) 🇨🇱 05/13/17(Sat)11:38:26 No.125332454 ▶

Yes, but they are so narrow minded that they couldn't get the big picture even if you bashed their heads with reality.

They tend to focus on domestic shit,due their altruistic nature they are always CONCERNED about something, but they are ultimately useless and helpless so they bitch about it hoping that men get it fixed.

8.

9.

Anonymous (ID: pcrWYwnG) 05/13/17(Sat)11:37:30 No.125332391 ▶

>>125312124
I never believed this until I briefly dated a Finnish girl that was yay migrants feminist virtue signalling.

I had just recently started getting redpilled and still had anxiety thinking bad stuff would happen by speaking my mind.

So I threw out two tentative pieces of bait that made clear I thought "refugees" brought problems.

From then on instead she started making jokes about friends who are too "migrant happy" and oblivious.

I get why people call women the vaginal jew.

10.

[–] [deleted] 8 points 1 year ago*
Outstanding reply, this has given me a lot to think about. However in my defence I wasn't thinking necessarily of a 'player-alpha' - I meant more a man in general who was his own master; so not so much a *social* alpha, as just using the 'alpha' label to represent a man with his shit together. [EDIT - I recognise I used the phrase 'leader of men'. By this I meant more the alpha you describe, although I admit my strict understanding is weaker than I thought.] So I need to reexamine my use of language at the very least.
permalink embed parent

[–] Monkey_Jerk 4 points 1 year ago
What you're describing as an alpha is an omega - one who lives outside civilization, owes nothing to anyone and is owed nothing. They're the renegades, the lone wolves. That's also appealing to women and female wolves, and it's great to be free and without ties, but they will never be in charge of anything.

Isn't that Sigma? Every description I've read of Omega males is that they're lower than betas, outcasts basically.
permalink embed parent

[–] SPICY_BUTT_MILK 3 points 1 year ago
Yep, he's referring to the Sigma. Omega is your garden variety neckbearded bitch boy.
permalink embed parent

[–] [deleted] 1 point 1 year ago
I always fancied myself a bit of a sigma anyway. A lot of different philosophies make use of various archetypes, and I think really it just takes different types of people to keep society going, and you should follow the one that seems authentic to you. By definition, we can't all be social leaders.

11.

Anonymous 05/12/17(Fri)14:39:25 No.376711297 ▶

>>376710920
You should be embarassed for being a faggot. Real men don't hide their emotions, I've shed tears during Bloodborne, nothing wrong with that. I am 25, 1,91m, 100kilo pure muscle, I would rape you in 1v1 unarmed combat. Real men cry, get over it.

12.

Anonymous (ID: vACzGUUX) 05/13/17(Sat)10:00:52 No.125326656 ▶ >>125327670 >>125327767 >>125328389

>>125326377
I'm beginning to believe that autistic traits are neanderthal traits. Ashkenazi Jews seem to have HEAVY neanderthal skull features and I've yet to meet one who wasn't a full-blown sperg. It seems Europeans have just the right amount to not be fucking insane.

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